



NoCrap GOURMET

Love at first pop

OK snacks a/s



Danish Craftmanship

The Taste of Real Gourmet Popcorn

No to...

- ... Artificial colors
- ... Taste enhancers
- ... Preservatives
- ... GMO
- ... Gluten

Yes to...

- ... Crunchy caramel
- ... Honest ingredients
- ... Small production batches to ensure fresh products
- ... Handsorted popcorn
- ... Recyclable plastic cups



The chase for a unique crunch

- and the best taste experience ever

The craving for a salty, sweet gourmet snack was inspired by a trip to London in 2015.

Driven by the ambition of creating the perfect popcorn, Tommy Jensen, the creator of NoCrap Gourmet Popcorn, spend 6 months in the kitchen, burning pots and pans in the process, finally found the perfect recipe for crunchy and flavored popcorn.



What makes NoCrap Gourmet Popcorn so special is the perfectly golden caramel with strong taste notes from the danish Læsø Salt, and the unique crunchiness these ingredients create, combined with a perfected recipe.

Tommy Jensen loves the craft and uses all his senses to create unique and special taste experiences

In January 2023 NoCrap Gourmet Popcorn became a part of OK Snacks A/S, a leading Danish producer of savory snacks with 40 years of experience in creating top quality products.





DARK CHOCOLATE

Coated with caramel
and Læsø Salt

Coated once more with Belgian
Callebaut Chocolate

BELGIAN CHOCOLATE

Coated with caramel
and Læsø Salt

Striped with Belgian Callebaut
Chocolate

CARAMEL

Coated with caramel
and Læsø Salt

LIQUORICE

Coated with caramel
and Læsø Salt

Delicious liquorice added



ARABICA COFFEE

Coated with caramel
and Læsø Salt

Flavored with Arabica Coffee



MILK CHOCOLATE

Coated with caramel
and Læsø Salt

Coated once more with
Milk Chocolate



SALT CARAMEL

Coated with caramel
and Læsø Salt



CHEDDAR CHEESE

Flavored with real Danish
Cheddar Cheese and
Læsø Salt



CHEDDAR JALAPEÑO

Flavored with Jalapeño,
Danish Cheddar Cheese
and Læsø Salt

CARAMEL & ALMONDS

Coated with caramel
and Læsø Salt

Flavored with Raw Almonds

CARAMEL & COCONUT

Coated with caramel
and Læsø Salt

Flavored with Coconut

RASPBERRY

Coated with caramel
and Læsø Salt

Flavored with Raspberry



Why buy NoCrap Gourmet Popcorn?

- Best in class ingredients
- Texture, crunchiness and, most of all, great taste
- Exciting and award winning flavors
- Re-lock feature on the lid of the cups to keep the popcorn fresh for longer
- High quality products
- Made in Denmark with real craftsmanship



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